



EMERGING EUROPE CONFERENCE

Winter in Prague

Site visits plan

Monday

4 December

1 Kutná Hora (Phillip Morris plant tour and the Sedlec Ossuary)

1h 15" drive from Prague

4h in total

- Take the chance to visit the only tobacco manufacturing plant in the Czech territory and get acquainted with interesting production processes and the latest technologies in tobacco manufacturing.
- Continue the trip at the unique gothic "Church of Bones" – Sedlec Ossuary, located in the suburb of Kutná Hora
- Finish the Kutná Hora visit with a picturesque city centre walk and soak up some of the Christmas atmosphere

Timetable: 12:00 – 18:30

- 12:00 Departure from Radisson Blu Alcron Hotel
- 13:30 Excursion to the enterprise
- 15:00 Tour to "Church of Bones"
- 16:15 Walk through the town center with a coffee break
- 17:00 Departure from Kutna Hora
- 18:30 Arrival at Radisson Blu Alcron

2 Staropramen Brewery

15 minutes drive/45 minutes walk

2,5h in total

- With the growth of industrialisation witnessed in Prague in the late-1800s, a large population thirsty for a refreshing beverage after a hard day's work helped Staropramen become established.
- Today, Staropramen remains one of the most recognisable, widely-distributed Czech lagers, filling supermarket shelves and pub taps across the world. We invite you to come and join us for a brewery visit, complete with a tasting session.

Timetable: 15:00 – 17:00

- 14:30 Departure from Radisson Blu Alcron Hotel
- 15:00 Brewery tour (60 mins)
- 16:00 Departure from Brewery + Sighting
- 17:00 Arrival at Radisson Blu Alcron

3 Property tour

walk

around 2h in total

- Visit sites owned by Atrium and Immofinanz (the Arkády mall, the offices at Jindřisaska Street)
- Compare the latest shopping meccas, and see the recent additions to the already saturated office market
- A chance to chat with local company reps

Timetable: 15:00 – 18:00

- 15:00 Departure from Radisson Blu Alcron Hotel to Atrium's newly acquired shopping mall Arkady Pankrac
- 16:30 Bus drive back to the centre, to Immofinanz's office building Jindřisaska 16 and its shopping mall and office centre Na Příkope

TO CONFIRM YOUR PARTICIPATION,
PLEASE CONTACT YOUR WOOD
SALES REPRESENTATIVE:

WARSAW +48 222 22 1530

PRAGUE +420 222 096 453

LONDON +44 20 3530 7685

WOODSWINTER@WOOD.COM

4 Škoda Car Factory

1h drive north-east of Prague

5h in total

- Our always well-attended site visit to the flagship facility of the Czech auto maker, part of VW Group
- See two of Škoda's production facilities

Timetable: 13:00 – 18:00

13:00 Departure from Radisson Blu Alcron Hotel

14:00 Škoda tour

17:00 Departure from Škoda

18:00 Arrival at Radisson Blu Alcron

5 Prague Retail Tour

walk

1–2h in total

- Visit stores owned by AmRest, LPP, CCC and Lidl
- A tour through the Palladium Shopping Mall, followed by a short walk to Lidl, located in the area
- Soak up the pre-Christmas shopping fever

Timetable: 16:00 – 17:30 (flexible)

Walk from Radisson Blu Alcron Hotel to a shopping mall Palladium, then to Lidl store Na Porici

6 Kofola (TBC)

1h drive from Prague

5h in total

- A visit to one of the most popular soft drinks manufacturers in Mnichovo Hradiště

Timetable: 12:00 – 17:00

13:00 Departure from Radisson Blu Alcron Hotel

14:00 Kofola Tour

15:15 Coffee/mulled wine break, walk around the town and Christmas markets (#TBC)

17:00 Departure from Mnichovo Hradiste

18:00 Arrival at Radisson Blu Alcron

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